

ZOE BYSAL

Creative Director / Storyteller / Illustrator



ZOEBYSAL.COM

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EDUCATION

Savannah College of Art and Design (SCAD)

B.F.A in Animation, 2018-22

Minor in Concept Art for Animation and Games

Graduated with **Summa Cum Laud**

WORK EXPERIENCE

Children's Book Illustrator

Book Buddy Media, 2022-present

- Create Illustrations for decodable children's books based on manuscripts and client feedback.
- Correspond with clients such as Focused Phonics, Pacific Learning and Vista Higher Learning to bring their stories to life.

Background Artist

Echo Bridge, 2022-present

- Design layouts and painted backgrounds for 'The Good Boy', an animated web series on **CeREELS**.
- Work closely with the crew to ensure that each background matched the intended tone and atmosphere of the story.

ANIMATED FILM PROJECTS

Art & Animation Director

'TAVLA' Animated Film, 2021-2022

- Wrote, boarded, and directed an eight minute animated film alongside a crew of 26 artists.
- Closely managed every step of the production pipeline on a tight schedule.
- Led meetings and workshops to teach the crew new skills and maintain a consistent quality of work throughout the film.
- Led a team of distributors in creating and executing a marketing plan for the film and releasing it on **Amazon Prime**.

Background Artist

'LAMANLUPA' Animated Film, 2022

- Designed and illustrated all the backgrounds in the film on a tight deadline
- Researched and recreated environments authentic to the Philippines.

VOLUNTEER WORK

Art Director

Anime for Humanity, 2022-present

- Art direction, background design and asset design for a self-care mobile app.

Rotaract Club of Vienna, 2023-present

- Planning and assisting community service projects.

PROFESSIONAL SKILLS

Art and Animation Direction
Storyboard Development
Storytelling / Script Writing
Visual Development
Character Design
Background Design
Animation and Motion Graphics
Film Editing and Compositing

SOFT SKILLS

Project Management
Strategic Planning
Team Guidance
Problem Solving
Conflict Resolution
Deadline Oriented

TECHNICAL SKILLS

Adobe Creative Cloud Apps
Toom Boom Apps
MS Office Apps

ACCOMPLISHMENTS

'Tavla' Festival Official Selections:

- Savannah Film Showcase Finalist-2022
- Animart Festival-2022
- Rockport Film Festival-2022
- Waterford International Festival-2022
- Chicago Indie Festival-2022
- Independent Shorts Award Finalist-2022
- Cannes Indie Shorts Semifinalist-2022
- New York Indie Shorts Semifinalist-2022
- Philadelphia Independent Festival-2023
- Atlanta Film Festival-2023
- Siggraph FSSW 2023 Exhibition